Belleville Running Club Meeting Minutes September 17, 2015 Pitcher's- Belleville, IL

Introductions

Approval of July and August Meeting Minutes: All board members present voted in favor.

Updates from the Board

- Toby Trapp (President), Dan Trapp (Vice President), and Erin Strausbaugh (Secretary)
 - o No Budget Update Available.
 - Dan provided a BAM award update. Richard Santiago currently leads in points for the award.
 - Dan provided information about Project Sole and the committee agreed to look into the opportunity of raising money to put towards a BRC scholarship of some sort. We would get \$2 per pair of shoes and Toby has volunteered to collect them and mail them when we start publicizing the shoe donation opportunity.
 - Abby Allard is a senior in college working on her senior project which involves doing marketing analysis on BRC and providing inputs/posting updates on social media.
 - Kris Kotoucek and Kevin Horcher are both getting quotes from places for BRC car decals.
 The decals will be non-fade window clings that stick on the outside of the car.

Committee Reports:

- Training Run Committee: No inputs.
- Group Run Committee (JT Turner)
 - o JT has been having success with passing out fliers during group runs to increase publicity.
 - o C25K has been going well; there are 40 people participating.
- PR Committee (Sarah West)
 - Sarah did not have any PR inputs.
- Special Events Committee (Lisa and Costel Zamfir)
 - The September picnic was on September 12 and ~30 people attended. Leftover food was donated, but next year, the committee could probably make less hamburgers. See picnic after-action report for more information.
 - Chili Cook-Off Planning has begun. (We need to be sure to "be kind" about only allowing paid BRC members to volunteer in the booth.)

- Nov 1: St. Louis Track Club has asked us to provide volunteers for a water stop during their half marathon. We need at least 10 people and we may decide to do some sort of costumes (Christmas or Halloween themed?)
- The next Let Them Eat Cake celebration will be in conjunction with the Christmas party in December. Date is TBD, but location will most likely be Pitchers.
- Annual Banquet date and location are TBD. (It will not be at Creehan's because that place is "janky.")
- Membership Committee (Kris Kotoucek)
 - Kris and Andria are going to set up a water spot in the next month or so on the Belleville
 Running Trail to hand out water and information about BRC to prospective members.
 - o Kris and Andria (and/or other volunteers) may hand out free chili sample coupons after the Chili Chase to draw people to the BRC Chili booth after the run.
 - o There are currently 143 paid members with voting rights.

Next meeting will be on October 12 (Columbus Day) at 7:30pm. Location is TBD.